

NEWS RELEASE – TENNESSEE PORK PRODUCERS ASSOCIATION

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Tennessee Pork Producers Association (TPPA) Hosts Annual Activities – (Murfreesboro, TN)

All Tennessee pork producers who pay into the Pork Checkoff are stakeholders in the TN Pork Producers Association and are encouraged to attend the TPPA Annual Meeting on Tuesday, Jan. 18, 2011 beginning at 2:00 p.m. (CST) at the Doubletree Hotel in Murfreesboro, TN. Annual meeting attendees will vote on plans for the upcoming year. The agenda will include review of the 2010 TPPA Pork Checkoff financial statement and programs, discussion on Pork Checkoff activities for 2011 and election of the TPPA Executive Committee. The Executive Committee will then elect officers during the meeting. If you are a pork producer and interested in serving as a candidate for the Executive Committee, please contact the TPPA office (615-274-6533). Make plans to attend and be a part of the Association in 2011.

On Tuesday the 18th at 4:00 p.m., Ernie Barnes of the National Pork Board will provide an update of national pork programs for 2011. And, members of the Farm Animal Care Coalition of Tennessee will be on hand to visit about this newly chartered organization and how individuals can be a part of this group.

The Taste of Elegance Chefs' Competition also takes place on Tuesday, Jan. 18, 2011. Chefs present new pork entrées to a panel of judges in this activity. The winner is invited to participate in the National Taste of Elegance experience which includes a trip to the Napa Valley Culinary Institute in California. This pork promotion highlights new ways for chefs to include pork cuts on the menus of America's restaurants. The reception for invited guests begins at 5:30 p.m. (CST).

Activities for youth in the market hog project will take place on Tuesday and Wednesday, Jan. 18-19, 2011 as a part of the annual TPPA activities. The State Jr. Market Hog Show takes place Wednesday, Jan. 20 at the TN Livestock Center on the campus of Middle TN State University. Youth participating in the hog show are invited to a pool/pizza party at the Doubletree Hotel on Tuesday, Jan. 18; this begins at 5:30 p.m. (CST). The pork industry trade show will take place on Wednesday, Jan. 19 (activities begin at 8:00 a.m. (CST)). All are invited to come and watch the Jr. Market Hog Show and visit with those involved in Tennessee's pork industry – 188 youth from across the state are scheduled to show during the day.

For any questions on the above activities, please contact the TPPA office at 615-274-6533.